



**PIER 40  
PLAYING FIELDS  
AD BANNERS**

**HUDSON RIVER PK<sup>®</sup>**

# PLAYING FIELDS BANNER PROGRAM

Hudson River Park's Pier 40 playing fields are a true treasure. A coveted venue on Manhattan's westside waterfront configured to play football, soccer, baseball, rugby and lacrosse.

Align your brand with sports and recreation at HRPK's Pier 40 playing fields. This opportunity offers the visibility of a billboard with positive consumer recognition associated with supporting fitness at a beloved NYC not-for-profit.

**80+**  
**TEAMS**  
use the fields  
year-round

**450,000**  
**ATHLETES**  
fitness enthusiasts  
and spectators will  
see your ad

**3**  
**SIGNS**  
per 12 month  
package

**4**  
**TOTAL**  
advertisers  
each year



# ADVERTISING FLIGHT LOCATIONS

See your company's messaging on large-scale signage around the courtyard perimeter. We are available to offer messaging and content recommendations for your organization, if needed.



# ADVERTISING FLIGHT DETAILS

## Package Includes

### 3 BANNERS

positioned around  
the playing fields

### 7' x 20' DIMENSIONS

visible around  
the field

### 12 MONTH

flights

### INVESTMENT:

\$27,500

Sponsor incurs production & installation costs



# PIER 40 PLAYING FIELDS AD BANNERS

**Ready to  
Sponsor HRPK?**

Contact us today:

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