

HUDSON RIVER PK

PLAYING FIELDS BANNER PROGRAM

Hudson River Park's Pier 40 playing fields are a true treasure. A coveted venue on Manhattan's westside waterfront configured to play football, soccer, baseball, rugby and lacrosse.

Align your brand with sports and recreation at HRPK's Pier 40 playing fields. This opportunity offers the visibility of a billboard with positive consumer recognition associated with supporting fitness at a beloved NYC not-for-profit.

80+ TEAMS use the fields year-round

3 SIGNS per 12 month package

450,000

ATHLETES

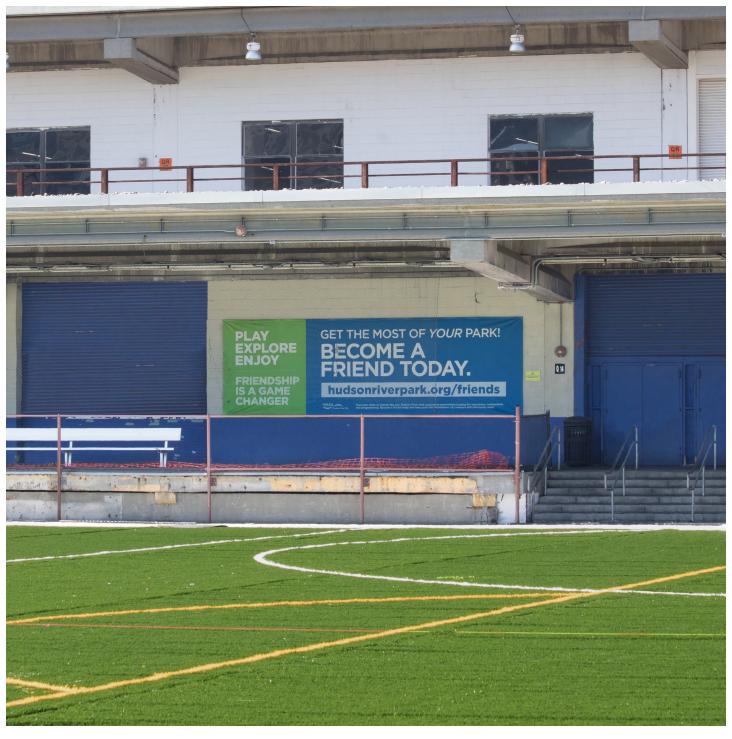
fitness enthusiasts and spectators will see your ad

TOTAL advertisers each year



ADVERTISING FLIGHT LOCATIONS

See your company's messaging on large-scale signage around the courtyard perimeter. We are available to offer messaging and content recommendations for your organization, if needed.



ADVERTISING FLIGHT DETAILS

Package Includes

3

BANNERS

positioned around the playing fields

12 MONTH

flights

7' x 20'

DIMENSIONS

visible around the field

INVESTMENT:

\$27,500

Sponsor incurs production & installation costs



PIER 40 PLAYING FIELDS AD BANNERS

Ready to Sponsor HRPK?

Contact us today:

TOM LINDON

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