

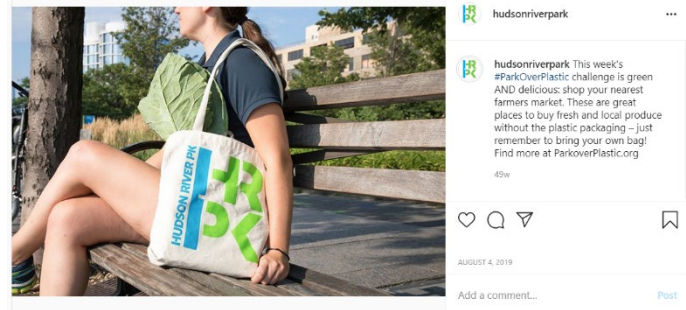
Social Media Engagement

Updates and Plastic Reduction Resources

[Green Tip of the Week: Food Storage](#)






[Park Over Plastic Challenge: Shop at Your Local Farmer's Market](#)



[Recycling 101 in NYC](#)



Park Over Plastic Toolkit: Messaging

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| | <p>Aluminum > Plastic in Vending Machines</p> |  <p>Instagram post from hudsonriverpark (Hudson River Park) dated September 10, 2019. The image shows a woman in a white t-shirt with a graphic of the Hudson River Park skyline, holding a blue Dasani water can. The caption reads: "#ParkOverPlastic continues to make an impact: within the coming weeks, @DasaniWater cans will replace single-use plastic bottles in #HRPK vending machines. We're thrilled to see partners like @CocaCola take meaningful strides to reduce single-use plastics in the Park and beyond!"</p> |
| <p>Marine Plastics Research and Education</p> | <p>Shoreline Clean-ups and Macroplastics</p> |  <p>Instagram post from hudsonriverpark (Hudson River Park) dated September 10, 2019. The image shows a man in a blue vest and black gloves holding a clear plastic bottle. The caption reads: "In 2019, volunteers and community members helped us remove over 500 pounds of marine debris, including 1,039 plastic bottles, from HRPK's shorelines. This marine debris is stored here that enters our waterways during rain storms when a combined sewer overflow occurs. You might be surprised to learn that foam was the most common item found in our marine debris survey (over 11,000 pieces). Neither biodegradable nor recyclable, foam is particularly prevalent because it continually breaks into smaller fragments once it enters our waterways. There are simple changes we can make to have a positive impact on our environment and reduce our plastic footprint. Try switching to reusable water bottles, straws and utensils, and bring a reusable bag on your next trip to the grocery store. #ParkOverPlastic"</p> |
| | <p>Microplastics</p> |  <p>Instagram post from hudsonriverpark (Hudson River Park Pier 83) dated July 18, 2019. The image shows a hand holding a glass jar filled with small pieces of plastic, with the New York City skyline in the background. The caption reads: "Science lovers, listen up! At this Sunday's Open Field Lab, you can learn all about #HRPKEstuaryLab's microplastics research (4:00-5:30 PM) at #HRPK's Pier 84). In fact, we have a whole day of Sunday science programming throughout the Park. Learn more at hudsonriverpark.org/events"</p> |

Park Over Plastic Toolkit: Messaging

[STEM Activity of the Week: Plastics and the Food Web](#)

