



HUDSON RIVER PARK FRIENDS

25TH

ANNIVERSARY
GALA

October 12
2023

hudsonriverpark.org/gala

Thursday
October 12
2023

Pier Sixty, Chelsea Piers

Cocktails by the Carousel at Pier 62

Honoring

Susanna Aaron

Turner Construction Company

Gala Chairs

Diana L. Taylor and
Michael R. Bloomberg

Sarah and Sean Lambert

Erica and Sam Martini

Lee and Justin Sadrian

Zara and David Tisch

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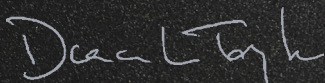
The logo for Hudson River Park Friends, featuring a stylized bridge graphic above the text "HUDSON RIVER PK FRIENDS".

Dear Hudson River Park Friend,

As Chair of the Board of Directors of Hudson River Park Friends, I'd like to share our special 25th Anniversary celebration with you on October 12th, where we can show our appreciation for what Hudson River Park has meant to New York City and our West Side community for the past 2 ½ decades. Please join me and Hudson River Park Friends' Board of Directors to celebrate our blue and green oasis on this very special evening.

Hudson River Park's Gala is always a fun and entertaining event that draws outstanding support from our Park friends, neighbors and corporate partners. Past participation from acclaimed hosts, presenters and special guests has included Michael Bloomberg; David Chang; Harry Connick, Jr; Alan Cumming; Claire Danes; Robert De Niro; Hugh Jackman; Padma Lakshmi; Jay Leno; Lucy Liu; Seth Meyers; Sarah Jessica Parker and Matthew Broderick; Kyra Sedgwick and Kevin Bacon; Martha Stewart; and Ahmir 'Questlove' Thompson.

It would be my honor to include you in this wonderful evening. Your generosity and participation will make a lasting difference towards sustaining this essential New York City resource and ensuring its growth and vibrant future. It is a privilege to support my fellow New Yorkers and the amazing city where we live. Thank you for your commitment to this incomparable New York treasure.



Diana L. Taylor, Chair
Board of Directors
Hudson River Park Friends

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**HUDSON RIVER PARK
FRIENDS**

Gala Sponsorship

All sponsors are mentioned in the event's press release and recognized with their respective listings in digital materials. Each sponsor will also receive a host of additional customizable benefits outlined below.

Presenting Sponsor \$250,000

- Event titling exclusivity, as "[Sponsor] Presents"
- Logo placement at event and on digital materials (digital invitation, program and website)
- Logo on red carpet media wall
- Full-page ad featured prominently in event program
- Two premier tables (20 seats)
- Listing one executive as a Gala Chair
- Spoken recognition of your company at event
- Company boilerplate included in press release

Gala Sponsorship

Hudson Sponsor \$100,000

- Logo placement at event and on digital materials (digital invitation, program and website)
- Logo on red carpet media wall
- Full-page ad featured prominently in event program
- Two premier tables (20 seats)
- Listing one executive on the Host Committee
- Spoken recognition of your company at event
- Company boilerplate included in press release

River Sponsor \$50,000

- Logo placement at event and on digital materials (digital invitation, program and website)
- Logo on red carpet media wall
- Full-page ad featured prominently in event program
- One preferred table (10 seats)
- Listing one executive on the Host Committee
- Spoken recognition of your company at event

Gala Sponsorship

Park Sponsor \$25,000

- Logo placement at event and on digital materials (digital invitation, program and website)
- Half-page ad featured prominently in event program
- Half table (5 seats)
- Listing one executive on the Host Committee

Program Ads

- Full page \$10,000 / Featured in event program
- Half page \$5,000 / Featured in event program

For more information on Gala sponsorship and program ads, please contact:

Amy Molinero

917-855-5263

gala@hudsonriverpark.org

hudsonriverpark.org/gala

Please confirm your sponsorship listing by **July 31, 2023**.

Tables

Underwriters \$100,000

- Two premier tables (20 seats)
- Underwriter listing on digital invitation, program and website
- Customized event recognition opportunities

Patrons \$50,000

- One premier table (10 seats)
- Patron listing on digital invitation, program and website

Stewards \$35,000

- One preferred table (10 seats)
- Steward listing on digital invitation, program and website

Benefactors \$25,000 *(Limited availability!)*

- One table (10 seats)
- Benefactor listing on digital invitation, program and website

Contributors \$17,000 *(Limited availability!)*

- Half table (5 seats)
- Contributor listing on digital invitation, program and website

Tickets

Patrons \$5,000

- Individual attendee (premier seat)
- Listing on digital invitation, program and website

Benefactors \$2,500 *(Limited availability!)*

- Individual attendee
- Listing on digital invitation, program and website

For more information on Gala tables and tickets,
please contact:

Gala Team

gala@hudsonriverpark.org

hudsonriverpark.org/gala

Donations

If you cannot attend,
please consider making
a Gala gift:

- **\$5,000** = Sends 25 K-12 classes to Hudson River Park's "Outdoor Classroom" to study environmental and marine sciences
- **\$3,500** = Helps to produce 1,500 cubic yards of compost to nurture our greenspaces
- **\$2,500** = Maintains 500 sq. ft. of award-winning landscapes and gardens
- **\$1,000** = Plants 30 new trees along our 4-mile waterfront oasis
- **\$500** = Plants 500 tulip bulbs to help beautify Hudson River Park each spring

For more information on Gala donations, please contact:

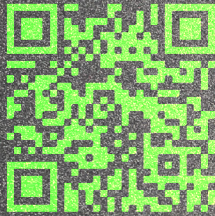
Eliza Kinsolving

646-599-8793

gala@hudsonriverpark.org

hudsonriverpark.org/gala

25TH
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SCAN HERE TO
PURCHASE OR DONATE

hudsonriverpark.org/gala

**HUDSON RIVER PK
FRIENDS**

INVEST IN YOUR PARK

To confirm your listing on the Gala digital invitation, please make your purchase or pledge by **July 31, 2023**, by emailing Friends at **gala@hudsonriverpark.org**.

Hudson River Park Friends accepts credit cards, electronic funds and stock/securities transfer, and cryptocurrency so please reach out to gala@hudsonriverpark.org for payment instructions. To pay by check, make your check payable to "Hudson River Park Friends" and indicate "Gala" in the memo line.

Mail to:

Hudson River Park Friends
C/O Jean Kogut
P.O. Box 488
Narrowsburg, NY 12764

You may be able to double or triple your impact on our urban oasis through our Matching Gift Program. Please visit **hudsonriverpark.org/matching-gifts/** to find out more and maximize your support.

Hudson River Park Friends is a 501(c)(3) nonprofit organization. All contributions are tax deductible under applicable laws. EIN: 13-4112913

hudsonriverpark.org/gala

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